

FOR IMMEDIATE RELEASE:

Sanborn Offers Over Half Million 3D Buildings

Colorado Springs, Colorado, October, 21, 2009 - Leveraging over 140 years in business, The Sanborn Map Company has added a new dimension to their vast library of digital data by assembling nearly 100 cities of three dimensional building models for both international and domestic locations.

The product, "Sanborn 3D Cities" focused Sanborn's fleet of aircraft and sensors as well as its satellite partners on Central Business Districts (CBD) of nearly one hundred cities, including; Manhattan, Chicago, Seattle, Vancouver, Rio de Janeiro. The collection and technical resources enabled Sanborn's photogrammetric engineers to collect and produce highly accurate and precise 3D geometries; creating buildings, terrain models, and orthophoto products.

In total, Sanborn has over 500,000 buildings in its archive today with plans to expand, update, and collect new cities on a continual basis. The product offers enhanced building attribute information for 40 of the cities that are currently available in Sanborn's flagship product, CitySets™. Sanborn offers 3D Cities for discovery and use by consumers and professionals searchable through the web. The product is consumed by a wide variety of users such as architectural and engineering firms, local government, in personal navigation devices as well as for several risk analysis applications. Sanborn has supported film animations, TV shows, as well as current gaming systems with the 3D Cities product.

Visit Sanborn.com and find out how Sanborn 3D Cities can help your organization, agency, or business today by realizing the third dimension.

http://sanborn.com/2009_REVISE/products/3d_citiesREV.asp

About Sanborn

With a rich tradition of mapping, dating back to 1866, Sanborn is a comprehensive end-to-end geospatial solutions company. Sanborn provides geographic and location-based information from data capture through design and development of custom applications including; systems integration, spatial analysis, and modeling. Leveraging a history of remote sensing capabilities, Sanborn delivers high quality capabilities from traditional ground surveys, cadastral mapping, aerial surveys, photogrammetry and imagery analysis, to advanced web based information systems and state of the art 3D visualization systems. Sanborn has multiple offices partnering with customers worldwide to ensure their success. For more information, visit www.sanborn.com

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