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## **SANBORN MAKES CALIFORNIA WILDFIRE THREAT MAPS AVAILABLE**

Colorado Springs, Colo., October 26, 2007—John Copple, CEO of Sanborn, an industry leader in geospatial solutions, is pleased to announce that the company has made California wildfire threat maps available online.

In an effort to support the release of accurate up-to-date information about the California wildfires, Sanborn has published a series of maps online. Specifically designed to meet wildfire fire mitigation and prevention planning requirements, these maps are generated from Sanborn's commercial Wildfire Risk Information Product (WRIP), which depicts maps of wildfire risk (areas most prone to wildfire occurrence), fire behavior potential, and susceptibility of severe damage.

This data is currently presented online at [www.sanborn.com](http://www.sanborn.com), with update fire perimeters obtained from several different agencies to aid recovery and damage assessment efforts. These web maps are updated daily as new fire perimeters become available.

“Sanborn has a broad range of capabilities including emergency response and we are pleased to be assisting in this effort,” remarks John Copple. “When planning for mitigation projects and response resources, Sanborn's Wildfire Risk Information product allows communities and local fire agencies to identify those communities and area most at risk.”

### **About Sanborn**

With a rich tradition of mapping dating back to 1866, Sanborn offers end-to-end geospatial solutions backed by the latest in technology and superior customer support. The company's combined product and service offerings include consulting and off-the-shelf products; analog,

digital and LiDAR data acquisition; photogrammetric mapping, remote sensing solutions, and data conversion. Sanborn offers product solutions for government and commercial customers. A nationally recognized company, Sanborn has multiple offices in the United States. For more information, visit [www.sanborn.com](http://www.sanborn.com).

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